



# GSA 2022

Embracing Our Diversity. Enriching Our Discovery.  
Reimagining Aging.

November 2-6, 2022 | Indianapolis, IN



## INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION



 Tweet  
[@geronsociety](https://twitter.com/geronsociety)

 [facebook.com/  
geronsociety](https://facebook.com/geronsociety)

 [LinkedIn.com/In/  
geronsociety](https://LinkedIn.com/In/geronsociety)

[www.geron.org](https://www.geron.org)



# GSA 2022

Embracing Our Diversity. Enriching Our Discovery.  
Reimagining Aging.

## INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION

November 2-6, 2022 | Indianapolis, IN

### GENERAL INFORMATION

<b>Information</b>	<p>Conducting an industry-supported symposium at The Gerontological Society of America (GSA) 2022 Annual Scientific Meeting can offer your company the following unique opportunities:</p> <ul style="list-style-type: none"><li>• Interact with physicians, nurses, nurse practitioners, psychologists, social workers, biologists, economists, and other professionals active in the field of aging from the United States and around the world.</li><li>• Showcase and demonstrate your company's commitment and contributions to the aging population.</li><li>• Increase the visibility of your clinical, research, ethical, academic, or public policy initiatives among gerontologists, geriatricians, and key decision makers.</li></ul> <p>An industry-supported symposium is a live educational program developed and supported by another organization and appended to the GSA Annual Scientific meeting. Such symposia are not GSA activities and therefore are not sponsored or co-sponsored by GSA; however, these events must be preapproved by GSA.</p>
<b>Fee</b>	\$18,500
<b>Fee Inclusions</b>	<ul style="list-style-type: none"><li>– One (1) meeting room with conference-style seating arrangement for 100 people, standard podium, and head table for four (4) presenters.</li><li>– Two (2) 6-foot skirted tables and two (2) chairs outside meeting room (if needed).</li><li>– Placement of one (1) promotional sign (22" x 28") displayed near main registration.</li><li>– One-time use of GSA's pre- and post-show mailing lists (e-mail addresses are not included).</li><li>– One (1) e-mail invitation sent by GSA to conference pre-registrants. Content must be approved by GSA.</li><li>– Symposium announcement in the GSA Annual Scientific Meeting e-newsletter and in the <i>Program App</i>.</li><li>– Symposium announcement on the GSA website: <a href="http://www.geron.org">www.geron.org</a>.</li><li>– Up to five (5) symposium-only badges for symposium presenters and staff.</li></ul>
<b>Deadlines</b>	<p>Application deadline: July 1, 2022</p> <p>Acceptance notification: August 1, 2022 (notifications sent by e-mail and will include assigned date/time)</p>
<b>Contact</b>	Karen Tracy, GSA Vice President, Strategic Alliances, <a href="mailto:ktracy@geron.org">ktracy@geron.org</a>



# GSA 2022

Embracing Our Diversity. Enriching Our Discovery.  
Reimagining Aging.

November 2-6, 2022 | Indianapolis, IN

## INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION

### GUIDELINES

- GSA seeks industry-supported symposium activities that focus on clinical, research, ethical, academic, or public policy issues pertinent to geriatrics and gerontology. Gerontology is an interdisciplinary science.
- GSA strongly encourages applications for symposia that focus on interdisciplinary issues in gerontology or geriatrics and that involve speakers from multiple disciplines.
- All industry-supported symposia must meet the standards and integrity of the meeting:
  - Applications containing clinical recommendations must be based on adequate supporting evidence that all recommendations are accepted within the profession of medicine.
  - All scientific research referred to, reported, or used in support or justification of patient care recommendations must conform to the generally accepted standards of experimental design, data collection, and analysis.
- No additional registration fees may be required of GSA's registered attendees for attendance at an industry-supported symposium.

### RESPONSIBILITIES OF SPONSORING ORGANIZATIONS

- Provide a meal to attendees. All food and beverages must be obtained through the conference facility. The sponsor assumes all costs for food and beverages.
- Assume the cost for advertising, audiovisual equipment rental, technicians, and any other management-related expenses for the meeting.
- Establish a direct-bill application with the meeting facility.
- Design, print, and distribute symposium invitations.
- Provide on-site management of the symposium.
- CEU/CME credit may be offered to all qualifying participants who attend the symposium. It is the sole responsibility of the sponsoring organization to provide or arrange for CEU/CME credit by an accredited organization. GSA does not participate in or have responsibility for the development and planning of symposia and is therefore unable to provide CEU/CME for these activities.

### APPLICATION REVIEW PROCESS

The GSA Annual Scientific Meeting Program, Publications, and Products Committee or its designee will review all submitted applications. Only a limited number of applications can be accepted. Recommended symposium topics of interest: Alzheimer's disease, pain, cardiovascular disease, respiratory disease, gastrointestinal disease, hypertension, immunization, vaccines, influenza, diabetes, Parkinson's disease, comparative effectiveness research, sarcopenia, obesity, venous thromboembolism, preventive medicine, nutrition, oral health and schizophrenia.

The content of symposia must be noncommercial and offer objectivity in the presentation. It is the organizers' responsibility to ensure that proper disclosure is provided to the audience regarding any industry-related financial relationships of the speakers and any off-label uses of products discussed.

A \$1,000 refundable deposit is required upon submission of the application. If the industry-supported symposium is not approved by the Program, Publications and Products Committee, the deposit will be returned within 15 business days. Upon approval and acceptance, the symposium organizer will be invoiced for the balance; payment is due upon receipt or within 30 days.

Meeting planners and/or medical education companies that are developing industry-supported symposia must include an authorization letter on the industry supporters' letterhead authorizing the company to serve as the sponsor's agent to the GSA Annual Scientific Meeting. Letters must be received in conjunction with the application submission.



# GSA 2022

Embracing Our Diversity. Enriching Our Discovery.  
Reimagining Aging.

November 2-6, 2022 | Indianapolis, IN

## INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION

### PROFESSIONAL EDUCATION SERVICES

GSA can develop, manage, and execute complete, turnkey industry-supported symposia custom tailored to meet your organization's needs. Using leading researchers and innovators, GSA creates comprehensive educational activities that provide cutting-edge information on gerontology and geriatrics. For more information on this and other services provided by GSA, contact **Karen Tracy** at [ktracy@geron.org](mailto:ktracy@geron.org).

### PROMOTION

In addition to the promotional opportunities included in the symposium fee, the following marketing opportunities are available for an additional cost:

- Lanyards
- Advertising in conference *Program App* and other GSA publications
- Digital advertising in pre-meeting materials
- Networking events

All promotional materials must receive GSA's approval before distribution or posting. Please allow 10 business days for this review process. All promotional materials must include the following statement: "An industry-supported symposium held in conjunction with the GSA 2022 Annual Scientific Meeting."

### CANCELLATION POLICY

A written cancellation notice must be received before August 1, 2022, to receive a 50% refund, less a \$500 administrative fee. No refunds will be made for cancellations received after September 1, 2022.

GSA does not guarantee attendance at symposia and will not refund a sponsor's fee on the basis of attendance.





# GSA 2022

Embracing Our Diversity. Enriching Our Discovery.  
Reimagining Aging.

November 2-6, 2022 | Indianapolis, IN

## INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

### PAYMENT INFORMATION

Payment Method  Check (payable to The Gerontological Society of America)  Visa  MasterCard  American Express  Discover

Payment Amount \$ \_\_\_\_\_ Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date (MM/YYYY) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### APPLICATION INCLUSIONS

The following information must be included with the completed industry-supported symposium application:

- Title of proposed symposium
- Goals and objectives of symposium (learning objectives)
- Brief description of symposium for website (30-word limit)
- List of proposed faculties, noting whether they are confirmed to speak (if available, provide a brief CV)
- Intended target audience
- Agenda for symposium
- Professional practice gap or educational need
- Number of CEUs/CMEs associated with the program and name of accredited provider, if applicable
- \$1,000 deposit

Industry-supported symposia are scheduled during the times listed here. Sponsoring organizations may request their preferred date and time. To avoid topic duplication in scheduling, GSA retains the right to make final scheduling decisions. Please rank your preferred date and time in order of preference (1 being your first choice).

\_\_\_\_\_ Thursday, November 3, 6:30 am–8:00 am      \_\_\_\_\_ Thursday, November 3, 6:30 pm–8:00 pm

\_\_\_\_\_ Friday, November 4, 6:30 am–8:00 am

By signing below, I, my company, and affiliated associates agree to all contractual obligations.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Send completed application by July 1, 2022 to: Karen Tracy at [ktracy@geron.org](mailto:ktracy@geron.org).**